



M2MV[®]

M2MV is a consulting firm fostering business success through the application of M2M -- the internet of things.



What we do.

With the current global economic challenges placing unprecedented demands on enterprises of all sizes Machine-to-Machine Communication or M2M becomes a bridge to bold new approaches in productivity gains from business process improvements. M2MV is a consulting firm created to assist clients in developing a path to these gains through the intelligent application of the benefits and technology from the rapidly growing M2M industry. For companies in the various links of the M2M value chain, M2MV offers consulting services designed to facilitate an accelerated time-to-market for M2M products and services.

How we do it.

M2MV specializes in the strategic and business dimensions of M2M deployments, while partnering with technology based companies to provide services. M2MV has chosen this approach because in the firm's experience, the technology required to successfully develop and deploy an M2M solution has been available for a number of years. What has been missing is the vision and knowledge of how to deploy M2M solutions which is M2MV's niche.

Why we do it.

The issues that have held back mass deployment and acceptance of M2M solutions have been much more business, not technology related.

The details.

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Our services.

In three key offering areas:

M2MVisionSM

Strategic and operational business plan development and execution for implementing M2M applications.

For enterprises, the technical components of M2M solutions have been available for a number of years. M2MV navigates clients through the complex value chain and enables them to evaluate the opportunity and realize the productivity gains that M2M offers.

M2MVoyageSM

Expansion assistance for M2M companies entering into new regional and vertical markets. By engaging M2MV and its unique team of professionals who have the experience and relationships required to successfully execute market expansion strategies, client companies expanding into new markets can ease their voyage and accelerate ROI.

M2MVentureSM

Merger and acquisition support for investors and companies in the M2M space. As the M2M industry continues to grow and evolve, merger and acquisition activity is accelerating. M2MV has a solid background in assessing M&A opportunities in the space and offers investors a portfolio of merger and acquisition advisory services including strategic business and market analysis; cultural, organizational and competency assessment; and merger activity plan development and management.